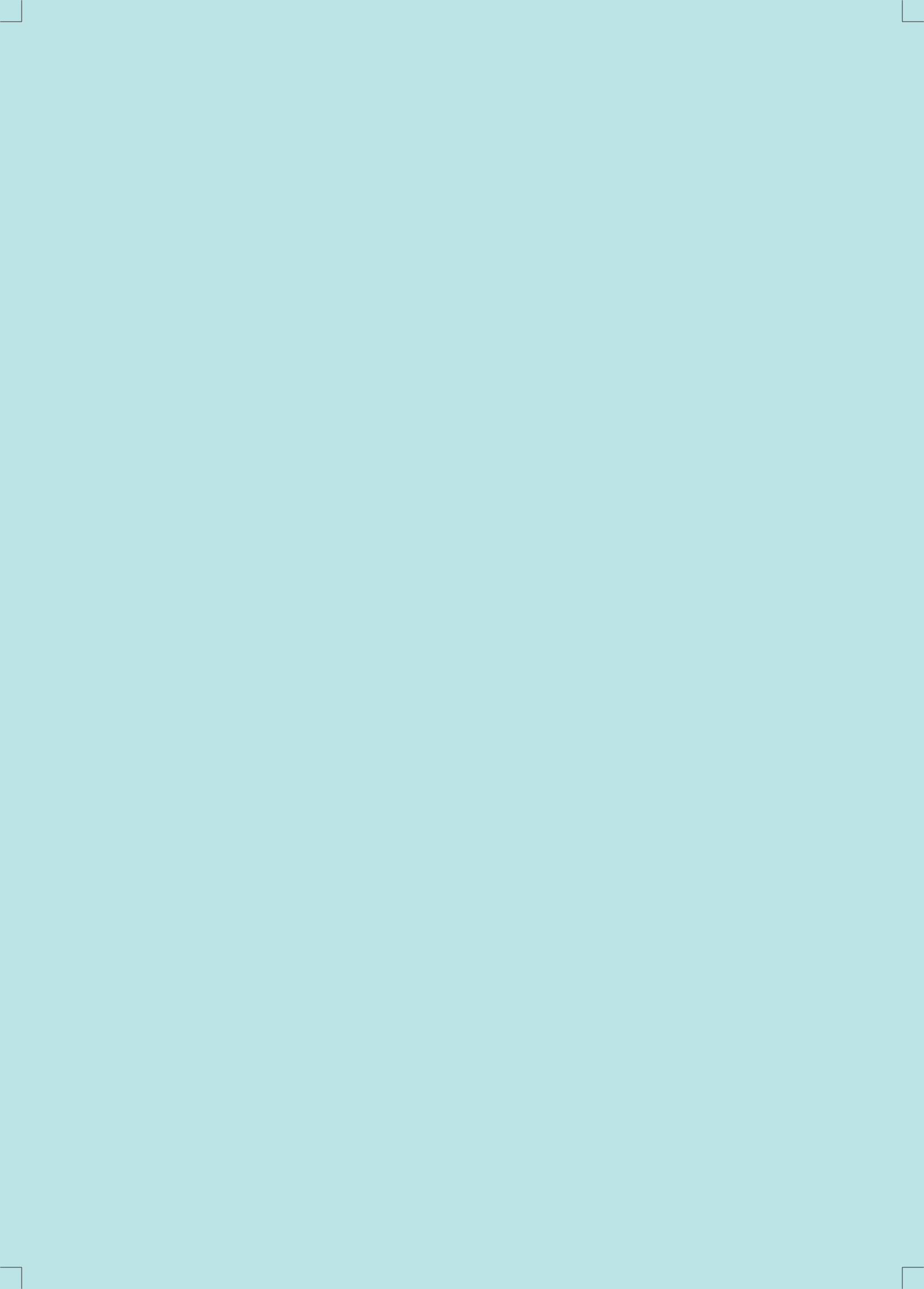


FOUNDATIONS  
OF EMPATHY





THE REPORT OF  
CSR ACTIVITIES OF  
MUTHOOT PAPPACHAN  
GROUP



The CSR arm of Muthoot Pappachan Group

## C O N T E N T S

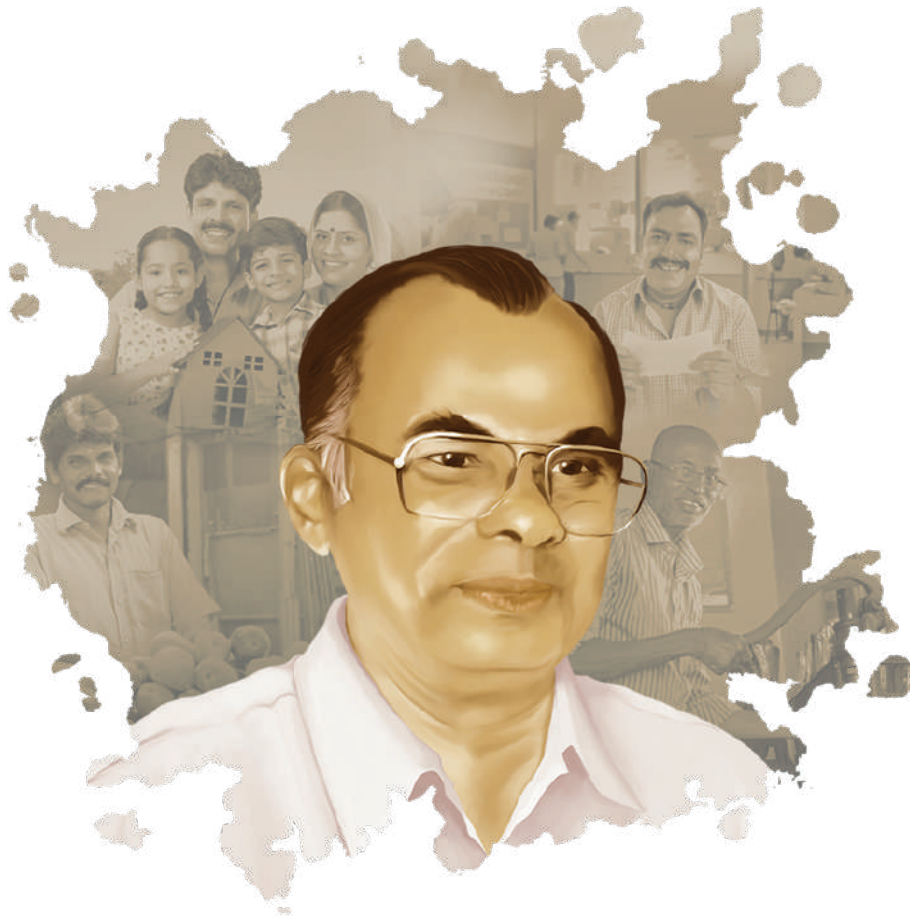
The Higher Purpose.....	5
The Muthoot Pappachan Foundation.....	7
Director's Message.....	9
Making India Smile.....	10
Smile Please: Making India Smile with Pride.....	11
The Story of Compassion.....	13
Humanism that Heals.....	16
Education is Transformational.....	22
A Story of Transformation.....	24
Blue for Green: Inspiring Sustainable Practices.....	28
Rebuilding Kerala: Lives after the great floods of Kerala.....	31
Sports as a way to find life's higher purpose.....	33

THE HIGHER PURPOSE  
OF MUTHOOT PAPPACHAN  
GROUP



TO TRANSFORM  
THE LIFE OF THE COMMON MAN  
BY IMPROVING THEIR  
FINANCIAL WELL-BEING

HE HELD EVERY HAND THAT  
REACHED OUT TO HIM, AND LED THEM  
TO A BETTER TOMORROW.



**MUTHOOT PAPPACHAN**

Founder  
1927 - 2004

# MUTHOOT PAPPACHAN FOUNDATION



Focus on the larger good has played a principal role in the Muthoot Pappachan Group's corporate story. As we grew from strength to strength, we've tried to make a difference in the lives of many by lending them a helping hand. As our societal consciousness wing, the Muthoot Pappachan Foundation is our contribution towards a better society. The Foundation implements activities across the country, with the participation of every Muthootian across the group companies. This report of the Muthoot Pappachan Foundation sums up the CSR activities undertaken by the Muthoot Pappachan Group.



**muthoot** PAPPACHAN  
**FOUNDATION**

*sharing success, shaping destinies*



**THOMAS MUTHOOT**

Executive Director, Muthoot Pappachan Group





# T H E M E S S A G E



Why should a business exist? Perhaps this is the question from which an organisation's purpose should emerge. Why do your employees roll out from their beds every day? Do they have passions that drive them? Do they hold a greater meaning than their work at office?

At Muthoot Pappachan Group, we believe that we have a purpose to pursue, a mission to accomplish beyond work, through every little thing that we do, every day. We see ourselves as agents of transformation. We nurture a culture of empathy towards the common man rooted in our value system that has evolved over a century. The Muthoot Pappachan Foundation is the main channel through which Group's charitable activities happen.

In our effort to integrate humanity with business, we have evolved a four-dimensional mission through 'HEEL', which expands to Health, Education, Environment, and Livelihood. Muthoot Pappachan Foundation is on a journey to change the lives of the common man through transformational intervention.

We shall continue our efforts to transform more lives in the future, make more children in the country smile with confidence, help more of them find means for education, equip more youth to provide for their livelihood, empower more women to become financially independent, and above all inspire people to be environmentally conscious toward building a better future.

MAKING INDIA SMILE



2084 SMILES AND  
STILL COUNTING



# SMILE PLEASE: MAKING INDIA SMILE WITH PRIDE



Research has shown that learning to live with a change in one's face due to injury or disease is challenging. Among the various craniofacial developmental abnormalities, cleft lip and cleft palate are most common among children. Such children go through many psychological issues and psychosocial limitations through out their life. Through an initiative called "Smile Please", Muthoot Pappachan Foundation offers support to children with congenital cleft lip/cleft palate, who come from lower socio-economic backgrounds. The Foundation extends free surgeries with comprehensive care, including speech therapy, and works to spread awareness of this congenital deformity's misconceptions. This project is being executed in partnership with a medical charity organization called 'Mission Smile' who are pioneers in the country's cleft lip space.

## NUMBER OF SURGERIES DONE ( TILL MARCH 2020 )

States	Key Location	Surgeries	Year of activity
Kerala	Kottayam	242	Since October 2014
Tamil Nadu	Nagercoil	247	Since July 2014
Andhra Pradesh	Vizag, Vijayavada	418	Since August 2015
Pondichery	Pondichery	282	Since February 2016
Bengal	Kolkata	264	Since July 2016
Odisha	Bhubaneswar	45	Since September 2016
Gujarat	Baroda	237	Since March 2017
Karnataka	Gulbarga	258	Since January 2017
Konkan & Maharashtra	Goa	50	Since November 2017
Rajasthan	Jaipur	41	Since December 2017
<b>Total from July 2014 onwards</b>		<b>2084</b>	

- ◆ The 'Smile Please' mission was implemented across the country.
- ◆ 10,000 staff of the Muthoot Pappachan Group were involved in the mission.
- ◆ The outreach covered over 10 lakh people.
- ◆ 2 lakh families were covered in the awareness mission.
- ◆ Over 600 medical volunteers were associated with the mission.
- ◆ 'Smile Please' has been acknowledged by IICA/Ministry of Corporate Affairs as one among the 11 best CSR initiatives of India.





## THE STORY OF COMPASSION



One of the moving stories is of a child named Yogeswaran born with a congenital cleft lip, hailing from the Manavaram Village, Thiruvannamalai District, Tamil Nadu. His mother never breastfed him, and his sole nourishment was the cow's milk given to him by his only caretaker, his grandfather, Jayapalan. He was one of the children who went through cleft lip surgery, as a part of the Smile Please Mission. Now, Yogeshwaran is a one - year - old boy growing up healthy and happy after the successful surgery.

## THE GULBARGA NUTRITION MISSION

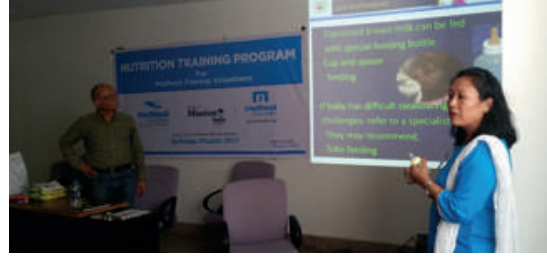
In the Karnatak city of Gulbarga, Muthoot Pappachan Foundation (MPF) has done a comprehensive campaign to identify children with cleft lip/cleft palate. Most of the children having cleft lip plus cleft palate are not able to suckle and generally suffer from malnutrition; a few of them eventually die. It was noticed that most of these children are from impoverished economic backgrounds. To help these children, MPF gave training to about 45 employees of Muthoot FinCorp to voluntarily create awareness about malnutrition, and provide adequate monthly supplies to these kids, with cereals, pulses, oil, ghee, jaggery, eggs etc., as well as periodically monitor and report their condition. The nutrition programme was done in adherence with WHO standards. Some of these children underwent operations and got back to their normal lives. The mission has since been extended to other places like Calcutta, Vadodara, Vizianagaram and Pondicherry.



Ram and Lakshman, the malnourished twins



Muthootians involved in Cleft Lip Mission



Nutrition support training programmes for Muthootians



Doctor screening patients during the Smile Mission



Muthoot Cluster Manager Mr. Bandeppa Patil on his biweekly visit to a home (Rural village in Bidar District of Karnataka)



Mithaliben, our 2000<sup>th</sup> patient who received surgery



Smile Please Mission completes 2000 surgeries



Muthootians who took part in the Gulbarga Mission

# HUMANISM THAT HEALS





## **AASHIANA REHAB CENTRE**

The Aashiana Rehabilitation Training Centre is envisaged as a home of hope, that provides Residential Rehab Training for immobile patients of accident, paralysis, cancer in spinal bone etc. The Centre runs under the careful supervision of Dr. Mitu C. Shekhar, M.B.B.S., MD, (Physical Medicine and Rehabilitation), and her team comprising of Physiotherapist, Speech Therapist, Occupational Therapist, Vocational Therapist, to name a few.

The Aashiana Rehab Centre's objective is to offer comprehensive rehabilitation training services for the people with paraplegia; helping them return to their highest possible physical and psychological functioning levels to become contributing members in society. The residents are psychologically supported in building self-confidence by enabling them to complete daily routines by themselves. The various therapies help them live their everyday life, thus bringing new hope to their families.

Aashiana donated customised wheelchairs and callipers to eligible persons. Since its inception, 183 patients utilised the service of the Centre. We also offer free treatment, food and accommodation for the residents coming from low-economic backgrounds. Besides these, we provide care for those dealing with shoulder pain, neck pain, knee pain, back pain and other joint-related diseases, through a Pain Clinic.

The Centre has treated a vast array of health concerns such as brain injury, spinal cord injury, cerebrovascular accidents, cerebral palsy, musculoskeletal, peripheral neuropathy, myopathy, Rheumatoid arthritis and amputation. The procedures like below-knee casting, wound debridement, wrist block, suprascapular nerve block, intraarticular steroid injections to shoulder and knee joints and cystometrogram are being done at the Centre.

## **THE MEDICAL CAMP FOR PATIENTS WITH SPINE INJURIES**

The Medical Camp is an initiative that came about to improve the lives of those stalled by accidents and other ailments. Muthoot Pappachan Foundation conducts free medical camps for patients suffering from spine injuries in association with the Malankara Orthodox Syrian Church Medical College, Kolenchery. The program catered to 48 patients across the districts of Ernakulam, Kottayam, and Idukki. Residents were provided with customised wheelchairs and callipers.



48 patients at Aashiana Rehab Centre receive customised wheelchairs

## PAEDIATRIC HEART SURGERY SUPPORT

Muthoot Pappachan Foundation (MPF) provides paediatric heart surgery support in association with Lisie Hospital Ernakulam. Medical help is given to children up to the age of 18 years, suffering from heart diseases. The hospital identifies the patients, or they approach the company directly or through any other sources. The company takes the maximum contribution based on the financial status of the patients. So far, MPF has supported 59 patients. These children are from low economic backgrounds; their parents are daily wage labourers, auto drivers, working in shops, other state labourers, children from outside of Kerala, taxi drivers, single mothers, etc. The family can lead a relaxed life after the surgery, and the surgery reduces their financial burden in the long-term. These children are growing up healthy and are moving ahead in their lives.

## CHEMOTHERAPY SUPPORT TO PATIENTS

We wanted to bring hope back into the lives of hundreds of patients who could not afford their treatment expenses. We launched an initiative at Ernakulam General Hospital to help patients who are availing medical facilities at General Hospital Ernakulam from different parts of the state, mainly Ernakulam, Alappuzha, Kottayam, Thrissur, Palakkad, and Malappuram. Patients become worried and lose hope when they are unable to meet the on-going expenses of their treatment. Muthoot Pappachan Foundation's (MPF) financial support at the right time has benefited hundreds of patients and families to take their complete course of treatment, as recommended by medical practitioners.

Another initiative of the Ernakulam General Hospital supported by MPF was the setting up of a Paediatric ICU at the hospital. The work is completed, and the Paediatric ICU is fully functional now.



A Mini Truck was donated to the Thiruvananthapuram Government Medical College by Muthoot Pappachan Foundation, as a part of its CSR initiatives.

## SUPPORT TO SREE CHITHIRA TIRUNAL INSTITUTE OF MEDICAL SCIENCES AND TECHNOLOGY FOR SETTING UP THE VIROLOGY LAB

The COVID Lab at the Sree Chithira Tirunal Institute of Medical Sciences and Technology needed an expansion of its facilities to manage the increased demand for testing the rising COVID-19 cases. Quick procurement of essential equipment for the extraction of viral RNA for RT PCR was imperative. Catering to the country's need for quality testing of COVID-19, timely support was extended by Muthoot Pappachan Foundation (MPF) to procure a second Biosafety Cabinet required for performing the Viral RNA extraction tests. Apart from this, MPF has contributed towards Personal Protective Equipment (PPE) to prepare the various hospital sections and install UV bins for safe disposal of masks and gloves around the hospital and residential areas. The total support given to them amounts to around 89 lakhs.

### MPF CSR fund utilization by SCTIMST

- ◆ Augmentation of COVID testing facility
- ◆ Personal Protection Equipment/Masks
- ◆ COVID-19 Preparedness in Hospital
- ◆ Ultra Violet Disposal Bins



COVID -19 disinfectant gateway installed at the MPG Head Office

## **JMMA HOLISTIC CENTRE**

The JMMA Holistic Centre began in 2012 at Cherokolepuzha, Ayroor, Pathanamthitta, on the banks of the river Pamba. It was started to fulfil the dreams of two peerless visionaries, Rev. Dr. Yuhanoon Marthoma Metropolitan and Dr. Mathews Mar Athanasius Episcopa. They wanted to help and protect the aged, indisposed, and the needy of society by building a Palliative Care Centre. Today, the Centre takes care of sick and bed-ridden patients who are unable to get support from hospitals due to their low financial backgrounds. The Holistic Centre's vision is to take care of these ailing and lonely people and provide them with medical and mental care.

## **ABHAYA: REFUGE FOR THE POOR**

Abhaya, led by the late Sugathakumari teacher, started as a destitute home for women in Athani and a day-care centre for women coping with mental health disorders. Later, it expanded with 'Bodhi', a home to accommodate people addicted to illegal drugs; then, with 'Abhaya Bala', a hostel for destitute children, and 'Mitra', a hostel for women, where they can stay by just paying their expenses. There are now two projects for rehabilitating patients with mental illness - Sradhabhavanam and Karma.

Muthoot Pappachan Foundation has lent its financial support to Abhaya for the welfare of its residents. It is a part of the Foundation's mission to boost the self-belief of people rejected by society and those who feel abandoned.

## **TREATING THE NEEDY WELL**

Muthoot Pappachan Foundation (MPF) has always been benevolent in supporting patients who cannot afford their treatment owing to financial setbacks. We receive umpteen requests from our Muthoot FinCorp branches, references from hospitals, social forums, and other stakeholders. The treatment support process involves verifying, presenting, and analysing each request by the Treatment

Support Committee. The Treatment Support Committee prioritises the extension of financial support and the follow-ups after the treatment is done. MPF has supported around 47 patients in this financial year and most of them suffer from chronic illnesses like Renal and Cardiac disorders. MPF follows an open-door policy to care for poor patients who cannot afford expensive treatments and the necessary follow-up.

### **MUTHOOT LIFE BLOOD DIRECTORY**

The American Red Cross Society says, “One pint of blood can save three lives.” Despite the advancements in science, there is no technology to replicate blood. Blood donation is a life-saving gift, and people need to know its importance and responsibility toward society. Muthoot Pappachan Foundation (MPF) established the Blood Directory initiative, which is the first of its kind to be created by any Corporate entity in the country. The Directory has the strength of 61,153 registered donors. MPF has supported 4,652 patients so far, with donors' help in the country's largest voluntary pool of blood donors. The Directory piloting commenced on 1<sup>st</sup> October 2012 - National Voluntary Blood Donation Day – by ensuring its presence in the Muthoot FinCorp branches across Kerala. In the piloting phase itself, the Directory got more than 30,000 voluntarily registered donors. Almost all of the group company staff are also members of this Directory. Any person willing to donate blood can sign the consent form at any of the

Muthoot FinCorp branches. They can also use the branch locator available in the portal to spot the nearest access point and place their request for blood, in case of an emergency.



Mr. Thomas Muthoot donating blood

EDUCATION IS TRANSFORMATIONAL



## DIGITAL CLASS ROOMS

Muthoot Pappachan Foundation (MPF) extends infrastructure support in the form of Digital Class Rooms to deserving schools as an impetus to education in the country. Support is provided based on the background of the communities attending the school, its limited infrastructure facilities, the presence of devoted teachers, a supportive Parent Teacher Association, the interest and initiative of the local communities and the social support that the institution gets through the Panchayat, NGOs and other forums.



Muthoot Pappachan Foundation donating Smart Class Equipment to a school in Thiruvallam, Thiruvananthapuram District.

## JOINING HANDS WITH THE GUARDIAN OF DREAMS FOUNDATION:

Guardians of Dreams is a non-profit organisation working on upgrading and transforming the quality of care across Child Care Institutions (like orphanages/children's homes, open shelters, etc.). We believe that Child Care Institutions (CCIs) are the bedrock of childcare in society; their capacity & quality determine our ability to provide adequate childcare to the millions of vulnerable children in India. These institutions are the last line of defense for vulnerable children outside the safety and protection of families. Through the Guardians of Dreams, we were able to help three children's homes in Kerala.

### ◆ Sacred Heart Boy's Home, Perumpadappu:

Renovated the kitchen, dining, dormitory and toilet complex and improved the lives of 65 children living there.

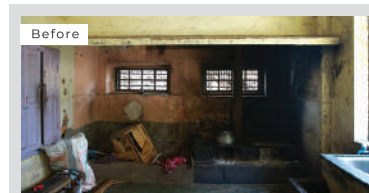
### ◆ Mount Carmel Girls Home, Pachalam:

Renovated the kitchen, pantry, dining hall and wash area and increased the capacity from 35 to 80 children.

◆ **Snehakoodu Boys Home, Aluva:** Renovated the kitchen, pantry, dormitory and toilet complex and expanded the space to make it a comfortable living space for 40 children. Supported the after-school education program that taught foundational numeracy and literacy to children from 1<sup>st</sup> to 5<sup>th</sup> grade.

### ◆ Guardian of Dreams (23,300 + Shelter Homes):

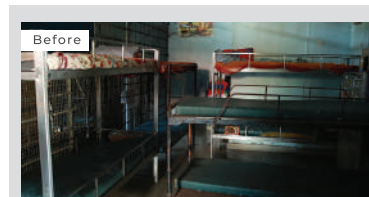
Supported the team engaged in program development to increase work depth and provided COVID-19 relief support.



Mount Carmel Girls Home Kitchen



Interiors after renovation



Snehakoodu Boys Home dormitory



Interiors after renovation

## JAYAMATHA ORPHANAGE/BOYS HOME (CHARITABLE SOCIETY)

Jayamatha Orphanage came into existence in 1954 thanks to the relentless efforts of Franciscan Missionaries. Jayamatha Boys Home was started in 1954 by Franciscan Missionary Brothers in the district of Trivandrum, Kerala. Characteristic to the Franciscan Order of missionaries, they support many poor children in getting a formal education and providing them with an excellent future to give back to society. The Government and community have recognised the selfless services of this organisation. Muthoot Pappachan Foundation has supported this Orphanage in its academic, psychological, and extra-curricular development.

# A STORY OF TRANSFORMATION



Rinu, a student of standard VI, lived with his mother and two sisters in the traditional fisherfolk community of the coastal village of Poonthura, Thiruvananthapuram. His parents separated, and his mother took shelter at her sister's house, but couldn't continue there for long. Amidst these difficulties, she recognised the importance of education and was determined to send her children to school. It was the Orphanage that brought back the sunshine in their lives. Rinu is very optimistic now and wants to do well in his studies so he can start earning to support his family. His sisters are also doing their schooling at Govt. School, Poonithura in 4<sup>th</sup> and 8<sup>th</sup> standards. His life was transformed due to the intervention and help provided by the Jayamatha Orphanage and the support from Muthoot Pappachan Foundation.



Jayamatha Orphanage/Boys Home



## VENDA (MEANS 'NO'): FIGHTING TEEN DRUG ABUSE

'Venda' is a Malayalam word which means 'No'. Venda is a program done in association with the Fourth Wave Foundation (FWF) to help teenagers say 'No' to drugs. There are several initiatives done by the FWF to educate and save teenagers from substance abuse of any kind. We have identified



and are working with seven schools at present in the red-flagged area of Chellanam, Kochi, with a focus on implementing SAFE Schools training program and audit program with community-centric activities to engage the affected and addicted children. The holistic program entails training in sports, music, vocational courses, counselling support, working closely with peer groups, etc. Through this, Muthoot Pappachan Foundation intends to contribute to society and the nation by realigning many young lives back on the right track.





## **EDUCATION SCHOLARSHIP**

Muthoot Pappachan Foundation extends support to students from poor financial backgrounds to continue their tertiary academic studies like BSc Nursing, B Tech, CA, etc. We believe that their poor economic backgrounds should not deter them from realising their dreams.

## **JEEVAN JYOTHI: PROVIDING MORE LIGHT TO THE LIVES.**

MPF supports Jeevan Jyothi, a charitable foundation working in the red-light district of Budwar Peth in Pune. Through this, we help provide a 'safe home' for the children of women in prostitution and help them realise that there is more life in life than what they perceive. We believe that educating the neglected community children and giving them a safe environment will help them come out of the vicious circles they are trapped in.

### **HIGHLIGHTS OF OUR ACTIVITIES**

- ◆ Shelter to children of women in prostitution
- ◆ Provide education and a 'safe home' to live
- ◆ Pre-school for children aged 3 to 5 years
- ◆ Free medical counselling
- ◆ Weekly fellowship meetings to provide a sense of community
- ◆ Help bring them out of the vicious circle of their circumstance

BLUE FOR GREEN;  
INSPIRING SUSTAINABLE PRACTICES





## THE SUCHITHA SWM MACHINERY

Muthoot Pappachan Foundation supports a novel technology in Solid Waste Management, which is jointly developed by 'Innovation Experience' and Kerala Agriculture University. This technology can convert biodegradable waste to dry manure in just 4 hours. The prototype approved by the Kerala Agricultural University was installed at the Cotton Hill L. P. School, Thiruvananthapuram. The plant is operated using electric and solar technology and converts waste into manure in just 4 hours. Manure generated with enriched micronutrients can boost farming and creates employment for women self-help groups. This sustainable model is a landmark in social innovation and environmental care.



Suchitha Waste Management Unit



Manure from waste made with the Suchitha Waste Management Unit

## ZERO CARBON KOCHI

Big journeys start with small steps; this is especially true of this conservational and environment-friendly venture. In a joint initiative with KMRL and Pelican Biotech & Chemical Labs Ltd, the Muthoot Pappachan Foundation has supported making gardens on medians using biodegradable waste from various residential associations and the Tripunithura municipality. This joint venture is focused on making Kochi a Zero Carbon Zone using the bio-waste to fill Kochi Metro's medians; almost 10-12 M T of compost (output of 15-20 M T of municipal garbage) is used to fill the median and garden it. This operation will considerably reduce the stockpile of waste compost and prove a massive relief to the Government and to Kochites. Let us look forward to a Kochi that blossoms not only as a Metro but also as an inspiring model of a sustainable city.



## THE GREENSTORM FOUNDATION

In 2009, the Greenstorm initiative took its birth in association with the United Nations Environment Programme. Using the power of creativity, Greenstorm aims at effecting appropriate behavioural changes among people. Using digital media, Greenstorm reaches out to the world, especially youth and children, to make them more environmentally conscious. Muthoot Pappachan Foundation supports Greenstorm as its green partner in all its endeavours.



# R E B U I L D I N G K E R A L A



On 16<sup>th</sup> August 2018, severe floods affected Kerala due to unusually high rainfall during the monsoon season. It was considered one of the worst floods in the state, in nearly a century. Many died, many went missing, over a million were evacuated, and the Indian Government declared it a Level 3 calamity - a calamity of a severe nature. The floods caused destruction at a scale beyond what the Government of Kerala could manage on its own. In this situation, the Muthoot Pappachan Foundation came forward to support the Government's efforts to rebuild the state after the devastating floods in 2018. As part of the relief-work, Muthoot Pappachan Foundation is constructing homes for those who lost theirs during the floods.

In Pathanamthitta, 48 housing units were planned across 5 locations: Chittar, Mezhuveli, Kadambanad, Kadapra, and Ayiroor. In Chittar, nine houses were designed, and all of them have been completed. Six houses were planned in Mezhuveli and all of them are ready for handover. Kadambanad had eight homes under construction and all eight homes have been completed. Kadapra had 15 houses', the foundation work is complete for all the homes and the construction is going on in full swing. There were 10 houses in Ayiroor of which 9 are nearing completion.

# REBUILDING KERALA



## PATHANAMTHITTA

KADAPRA



CHITTAR



MEZHUVELI



AYIROOR



KADAMBANAD



AYIROOR





SPORTS AS A WAY TO FIND  
LIFE'S PURPOSE



## NURTURING EXCELLENCE IN SPORTS

Muthoot Pappachan Foundation (MPF) has always been at the forefront of encouraging and supporting all kinds of sports. **Muthoot Pappachan Centre for Excellence in Sports** is a Section 8 non-profit company established for this purpose. The company, functioning from Cochin, supports all sports initiatives by providing training to talented and deserving students. The following is a snapshot of the activities undertaken by the sports division.



Technical training program

**Muthoot Football Academy** – One of the flagship initiatives of MPF's sports division aims at spotting the finest young talents with the passion and skills, at an age where they can be trained and moulded into great footballers of the future. The professionally run Academy has a curriculum prepared by international coaches that provide the best available coaching and training in the world.

Muthoot Football Academy knows that gifting the nation with world-class footballers needs to start with unearthing gems with innate talent and passion for the sport at a grassroots level. Realising this, the Academy conducted a talent hunt across three major districts where football is an ingrained part of life – Kozhikode, Kochi and Thiruvananthapuram; the final selection camp was done at Kochi. Forty-two promising talents, along with coaching staff and in-house staff, attend the Academy. The unique coaching program provides an accent of high- quality education apart from training, good nutrition, health care, life-skills and training for a career in sports.

The Academy has already completed its third year as a full-fledged residential facility. It is located near St. Mary's Upper Primary School, Sacred Heart High School, and CCPLM Higher Secondary School so that the students have easy access to their schools. The Muthoot Football Academy students continue to avail scholarships that help them cover all their expenses like schooling, food, medical, insurance, training, and accommodation. As part of the international training program, the Academy also offers physiotherapists' services and takes care of students' injuries and rehabilitation.

The trainees are given exposure through competitive matches to facilitate the real-time application of their skills. Our trainees participate in more than four major tournaments, and we make sure that each batch plays a minimum of about 45 friendly games and tournaments.

Our students have brought many laurels for the academy, including:

- ◆ RRCJPS Interschool – Winners (U-16)
- ◆ VENDA Cup winners (Boys)
- ◆ El Campo Soccer Fest Winners (Sub Junior)
- ◆ CMI Inter school – Winner s (U-14)
- ◆ Kalathil Mohammed Haji Memorial U-14 Tournament Winners
- ◆ Jawahar Mavoor Football Tournament Winners
- ◆ RFYS Football Championship – Kerala South (Kochi) Winners (Junior & Sub Junior)
- ◆ RFYS Nationals Quarter Finalists (Junior & Sub Junior) and two players selected in the Kerala State Team for National Sub Junior Championship.

We feel that the time is apt now to partner with a world-class International Football Club to take this academy to the next level. Muthoot Pappachan Group (MPG) is in advanced talks with one of the most famous European clubs, S. L. Benfica, which is also the most successful Club in Portugal. The Club shares a similar philosophy and ethic to that of MPG. They are committed to the cause of football development in India and are looking forward to providing world-class training resources and expertise to take the initiative forward.

The Sports Academy project is coming up on a 16-acre facility in Palakkad district. Muthoot Pappachan Foundation will be owning and operating the facility under the auspices of MPCES with S. L. Benfica's guidance. We intend to set up an autonomous Centre of Excellence in football, and feel it will be a good start towards the same.



Training session for Goal Keepers



Special activation session for Goal Keepers for better reflexes



Muthoot Football Academy



After-match individual evaluation session



VENDA Cup 2019 Boys Champions



Kalathil Mohammed Haji Memorial All Kerala winners 2019



JAWAHAR Football Tournament Winners 2019



RCJPS Inter School Football Tournament Winners 2019



Sports Hood Baby League winners 2019



El Campo Soccer Fest Winners 2019



Reliance Foundation Youth Sports



CMI Interschool Football Championship 2019 Winners



MFA students watching ISL matches at JLN stadium - Kochi



MFA players attending High Altitude training at Munnar



Off-day trip with MFA players



St.Francis Memorial All Kerala Football Championship Winners



MFA students joined hands with Thodupuzha Soccer academy for Plogging run & friendly match on Gandhi Jayanthi



St.Francis Memorial All Kerala Football Championship winners (Junior & Sub Junior)



Talent identification and recruitment



Muthoot FinCorp Ltd

Muthoot Capital Services Ltd

Muthoot Housing Finance Company Ltd

Muthoot Microfin Ltd

Muthoot Risk Insurance & Broking Services Pvt Ltd

Muthoot Pappachan Chits (India) Pvt Ltd

Muthoot Automotive India Pvt Ltd

MPG Hotels & Infrastructure Ventures Pvt Ltd

Muthoot Alternate Energy Resources Pvt Ltd

Muthoot Pappachan Technologies Ltd

MPG Security Group Pvt Ltd

Muthoot Exim Pvt Ltd



Royal Challengers Bangalore





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